
VISUAL COMMUNICATION

Over 20 years experience in the fast-paced, high-volume worlds of financial publishing, movie advertising and publicity, and home improvement advertising.

SKILLS

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| PRINT | • Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat), QuarkXPress |
| WEB | • Dreamweaver, Espresso, HTML, CSS, jQuery, TextWrangler |
| OTHER | • XML, XSLT, & database integration, Office Suite (Word, Excel, PowerPoint) |
| | • Extensive Apple hardware/software installation/troubleshooting experience |
| | • Windows familiarity |

PROFESSIONAL EXPERIENCE

TECHNICAL ANALYSIS OF STOCKS & COMMODITIES MAGAZINE

Graphic Designer
2008–present

- Design and production of print and web advertising for financial analysis publisher
- Clean up & clarify author-supplied mathematical charts and conceptual diagrams
- Convert monthly magazine to html for online distribution
- Create digital edition of magazine for subscribers to download
- Created XML-driven web based archive of 30-year archives of magazine content
- Created web front end for digital edition, site tour and various other mini-sites within main website

TERRY HINES & ASSOCIATES

Art Director
IT Manager
1997–2008

- Design and production of print advertising and publicity/promotions collateral for the motion-picture industry
- Increased department efficiency resulting in higher production from lower staff levels
- Increased response rate to promotional campaigns by over 30%
- Responsible for the maintenance of sixteen-user Mac network
- *Clients included Walt Disney Pictures, DreamWorks Pictures, USA Films, MGM, Warner Brothers, Paramount, Sony Pictures, FOCUS Features, Shooting Gallery, The Seattle International Film Festival*

FREELANCE

Design/Production
1991–present

- Various projects ranging from ad template design to design/production of 64-page four-color product mailers
- Oversaw transition of in-house art department from b/w clip-art to full color photographic advertising
- Trained staff in digital imaging techniques and procedures
- *Clients have included Home Depot, Eagle Hardware, HomeWareHouse.com, Brown & Cole Stores, Team Marketing Inc, FishMoore Design, The MarketMax Co, Puget Park Drive-In and Bass Pro Shops*

ERNST HOME & NURSERY

Design/Production
1991–1996

- Design and production of four-color newspaper inserts and magazine ads including concept, photo direction, copy writing, layout production and digital prepress for national 112-store home improvement chain
- Successfully implemented production efficiencies enabling significant departmental cost savings
- Consulted on in-store signage issues and sales/promotions special events

EDUCATION

- University Of Sussex, Brighton, England
- Dean's List, Vice-Chancellor's List
- Student Mentor Program